



FEBRUARY 12-16, 2018 New York City | Columbia University

MONDAY									
C Video Business Card (VBC): SPS Winners of our Fall 2017 Pitch Competition-Filming 9:00 A.M.-5:00 P.M. FACULTY HOUSE, 1754 BOARD ROOM	C Citi Ventures: Disruptive Innovation Challenge, Part 1 10:00 A.M.-11:30 A.M. FACULTY HOUSE, PRESIDENTIAL LEVEL	W You at the Helm: Chart Your Course with Professional Development 10:00 A.M.-11:30 A.M. PULITZER HALL, LECTURE HALL	W Reverse Engineering from Your Passion and Effective Ownership 12:15 P.M.-2:30 P.M. FACULTY HOUSE, PRESIDENTIAL LEVEL	W Career Crossroads: Pivoting in Transitions toward Work That Matters 12:15 P.M.-2:30 P.M. PULITZER HALL, LECTURE HALL	P Idea Lab: How to Go from Idea to Reality 3:15 P.M.-5:15 P.M. FACULTY HOUSE, PRESIDENTIAL LEVEL	EVENING SESSION			
					K KICKOFF - KEYNOTE ADDRESS: How to Constantly Change and Reinvent Yourself: The Skill of the Future? 6:00 P.M.-6:30 P.M. PULITZER HALL, LECTURE HALL	P Transformational Talent and Its Impact in University Recruiting* 6:30 P.M.-8:30 P.M. PULITZER HALL, LECTURE HALL			
TUESDAY									
C Video Business Card (VBC): SPS Winners of our Fall 2017 Pitch Competition-Filming (continued) 9:00 A.M.-5:00 P.M. FACULTY HOUSE, 1754 BOARD ROOM	V Virtual Career Fair: Innovative Virtual Career Fair Hosted by Highre and the Career Design Lab 9:00 A.M.-5:00 P.M.	P Taking the Pulse of Healthcare in the Age of Transformation and Transparency 10:00 A.M.-12:00 P.M. FACULTY HOUSE, PRESIDENTIAL LEVEL	P From Big Data to Artificial Intelligence: The Next Digital Disruption 10:00 A.M.-12:00 P.M. FACULTY HOUSE, SEMINAR LEVEL	P Managing Data Quality in Complex Organizations 12:45 P.M.-2:30 P.M. FACULTY HOUSE, PRESIDENTIAL LEVEL	W The Future of Financial Services and Tapping into Untapped Inspiration 12:45 P.M.-2:30 P.M. FACULTY HOUSE, SEMINAR LEVEL	P Consulting on the Cusp of Disruption 3:15 P.M.-5:15 P.M. FACULTY HOUSE, PRESIDENTIAL LEVEL	W "YOU Matter": Design Your Career (Purpose Series) 3:15 P.M.-5:15 P.M. FACULTY HOUSE, SEMINAR LEVEL	EVENING SESSION	
					K KEYNOTE ADDRESS: Connecting Passion to Purpose* 7:30 P.M.-8:00 P.M. LECTURE HALL	P The Globalization of Sports* 8:00 P.M.-9:00 P.M. PULITZER HALL, LECTURE HALL			
WEDNESDAY									
N Employer Appreciation Breakfast and Networking: "Our Talent, Your Value" 9:30 A.M.-11:00 A.M. FACULTY HOUSE, GARDEN ROOM 1	N Career Fair and Hot Spots: Discipline-Specific Networking and Recruiting 12:00 P.M.-4:00 P.M. FACULTY HOUSE				EVENING SESSION				
					N Joining People, Not Organizations: Professional Networking Event Hosted by Alumni Relations and the Career Design Lab* 6:00 P.M.-8:30 P.M. FACULTY HOUSE, PRESIDENTIAL LEVEL				
THURSDAY									
N Social Media MEETUP: Welcome and Introduction* 9:00 A.M.-9:30 A.M. ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM	K KEYNOTE ADDRESS: Digital Identity and Development* 9:30 A.M.-10:20 A.M. ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM	P Digital Times, Connect Your Uptions* 10:30 A.M.-11:45 A.M. ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM	P Social Media and its Disruption on Recruiting* 12:00 P.M.-1:15 P.M. ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM	N LinkedIn Profile Optimization Stations and Experience 1:15 P.M.-3:00 P.M. ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM	W "Looked Good on Paper, But" - The Art of Phone Interviewing with Dr. Paul J. Bailo 1:30 P.M.-2:30 P.M. ALFRED LERNER HALL, ROOM 555 BOOK SIGNING 2:30 P.M.-3:00 P.M. ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM	C Citi Ventures: Disruptive Innovation Challenge, Part 2 2:00 P.M.-4:30 P.M. PULITZER HALL, LECTURE HALL	W The Video Business Card: The Search for People is Based on Human Interaction - Tell Your Story 3:15 P.M.-5:00 P.M. ALFRED LERNER HALL, ROOM 555	EVENING SESSION	
					K KEYNOTE ADDRESS: Change and Sustainability* 6:00 P.M.-6:30 P.M. LOW MEMORIAL LIBRARY, ROTUNDA	P Why We All Need a Purpose Bigger Than Ourselves* 6:30 P.M.-8:30 P.M. LOW MEMORIAL LIBRARY, ROTUNDA			
FRIDAY									
P Aligning Technology with Strategy, Innovation and Diversity 10:00 A.M.-11:30 A.M. PULITZER HALL, WORLD ROOM	P Exploring Your Curiosity in the Information Age: How to Be Comfortable Being Uncomfortable 10:00 A.M.-11:30 A.M. PULITZER HALL, LECTURE HALL	P Taking Risks or Managing Risk as a Change Agent? You Decide. 12:15 P.M.-1:45 P.M. PULITZER HALL, WORLD ROOM	P Mentoring the Mentor: The Evolution of Finding a Mentor 12:15 P.M.-1:45 P.M. PULITZER HALL, LECTURE HALL	P Why We Need Meaningful Work, Not Jobs 2:30 P.M.-4:00 P.M. PULITZER HALL, WORLD ROOM	P The Irresistible Power of Storytelling and Purpose 2:30 P.M.-4:00 P.M. PULITZER HALL, LECTURE HALL				



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SAMPLE OF PARTICIPATING COMPANIES AND ORGANIZATIONS

- AIG
- AXIS Capital
- Archway Health
- Azam Chandran & Gilani
- Barclays
- Be Girl
- Bertelsmann
- Bloomberg LP
- Bonobos
- Center for the Integration & Advancement of New Americans
- Citi Ventures
- Columbia University Men's Basketball
- Deloitte
- DRP Systems
- Eastern College Athletic Conference (ECAC)
- Ernst & Young
- Facebook
- Financial Industry Regulatory Authority (FINRA)
- Framework
- Freddie Mac
- GIANT Innovation
- Goldman Sachs
- Google
- Grassroot Technologies
- HERC
- Highre
- HSBC
- Human UPTIONS
- IMG
- Infosys Digital
- Innovation Dimmers
- Integra Software Services Private Ltd
- Invitation Relief
- IPREO
- IRI
- Instagram
- Jet.com
- Johnson & Johnson
- Kyle Canvan
- Lagardère Sports
- Lieberman Research Worldwide
- LinkedIn
- Malik Law Firm
- Manhattan Media
- Mastercard
- MetLife
- Morgan Stanley
- MP Silva (Global)
- Nasdaq
- NBCUniversal
- NobleBridge Wealth Management
- Norse Interiors
- Octagon
- ONE80
- OpenSponsorship
- Ovid
- PIMCO
- Propelify
- Red Ivy Studios
- Rent the Runway
- Spotify
- SYPartners
- TekVizor
- The L.O.V.E. Mentoring Program
- The Voice of the Patient
- Toscano Clements Taylor Cost Consultants
- UBS Financial Services
- United Nations Development Programme (UNDP)
- Univision
- Urbanstrong
- Vault
- Voya

LOCATIONS

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| Pulitzer Hall | WORLD ROOM |
| 2950 Broadway
New York, NY 10027 | LECTURE HALL |
| Low Memorial Library | ROTUNDA |
| 2960 Broadway
New York, NY 10027 | |
| Alfred Lerner Hall | ROONE ARLEDGE
AUDITORIUM |
| 2920 Broadway
New York, NY 10027 | ROOM 555 |
| Faculty House | SEMINAR LEVEL |
| 64 Morningside Drive
New York, NY 10027 | SKYLINE LEVEL |
| | PRESIDENTIAL LEVEL |
| | GARDEN ROOM 1 |
| | 1754 BOARD ROOM |
| Facebook Live Stream | JOIN ONLINE |