## Career Week

**The Future of Meaningful Work**

**February 12–16, 2018**  
New York City | Columbia University

### Monday

- **Video Business Card (VBC): SPS Winners of our Fall 2017 Pitch Competition—Filming**
  - 9:00 A.M.–11:00 A.M.  
  - FACULTY HOUSE, 1754 BOARD ROOM

- **Competition**
  - 10:00 A.M.–11:30 A.M.  
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

- **Citi Ventures: Disruptive Innovation Challenge, Part 1**
  - 10:00 A.M.–1:00 P.M.  
  - FACULTY HOUSE, SEMINAR LEVEL

- **You at the Helm: Chart Your Course with Professional Development**
  - 10:00 A.M.–12:00 P.M.  
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

- **Reverse Engineering from Your Passion and Effective Ownership**
  - 12:15 P.M.–2:30 P.M.  
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

- **Career Crossroads: Pivoting in Transitions toward Work That Matters**
  - 12:15 P.M.–2:30 P.M.  
  - FACULTY HOUSE, LECTURE HALL

- **Idea Lab: How to Go From Idea to Reality**
  - 12:15 P.M.–2:30 P.M.  
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

### Tuesday

- **Virtual Career Fair: Innovative Virtual Career Fair Hosted by Highre and the Career Design Lab**
  - 9:00 A.M.–5:00 P.M.
  - FACULTY HOUSE, GARDEN ROOM 1

- **From Big Data to Artificial Intelligence: The Next Digital Disruption**
  - 10:00 A.M.–12:00 P.M.  
  - FACULTY HOUSE, SEMINAR LEVEL

- **Managing Data Quality in Complex Organizations**
  - 12:45 P.M.–2:30 P.M.  
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

- **The Future of Financial Services and Tapping into Untapped Inspiration**
  - 12:45 P.M.–2:30 P.M.  
  - FACULTY HOUSE, SEMINAR LEVEL

- **Consulting on the Cusp of Disruption**
  - 3:30 P.M.–5:15 P.M.  
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

### Wednesday

- **Employer Appreciation Breakfast and Networking: "Our Talent, Your Value"**
  - 9:30 A.M.–11:00 A.M.
  - FACULTY HOUSE, GARDEN ROOM 1

- **Career Fair and Hot Spots: Discipline-Specific Networking and Recruiting**
  - 12:00 P.M.–4:00 P.M.
  - FACULTY HOUSE

- **Digital Times, Connect Your UPtions**
  - 10:30 A.M.–11:45 A.M.
  - ALFRED LERNER HALL, ARLEDGE AUDITORIUM

- **Social Media and its Disruption on Recruiting**
  - 12:00 P.M.–1:15 P.M.
  - ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM

- **LinkedIn Profile Optimization Stations and Experience**
  - 1:15 P.M.–3:00 P.M.
  - ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM

### Thursday

- **Social Media MEETUP: Welcome and Introduction**
  - 9:00 A.M.–9:30 A.M.
  - ALFRED LERNER HALL, ROONE ARLEDGE AUDITORIUM

- **Virtual Career Fair**
  - 9:00 A.M.–3:00 P.M.
  - FACULTY HOUSE, PRESIDENTIAL LEVEL

- **Disruptive Innovation Challenge, Part 2**
  - 2:00 P.M.–4:30 P.M.
  - FACULTY HOUSE, LECTURE HALL

- **The Video Business Card: The Search for People is Based on Human Interaction—Tell Your Story**
  - 3:15 P.M.–5:00 P.M.
  - ALFRED LERNER HALL, ROOM 555

### Friday

- **Aligning Technology with Strategy, Innovation and Diversity**
  - 10:00 A.M.–11:30 A.M.
  - ALFRED LERNER HALL, WORLD ROOM

- **Exploring Your Curiosity in the Information Age: How to Be Comfortable Being Uncomfortable**
  - 10:00 A.M.–11:30 A.M.
  - PULITZER HALL, LECTURE HALL

- **Taking Risks or Managing Risk as a Change Agent?**
  - 12:15 P.M.–1:45 P.M.
  - PULITZER HALL, LECTURE HALL

- **Mentoring the Mentor: The Evolution of Finding a Mentor**
  - 12:15 P.M.–1:45 P.M.
  - PULITZER HALL, WORLD ROOM

- **Why We Need Meaningful Work, Not Jobs**
  - 2:30 P.M.–4:00 P.M.
  - PULITZER HALL, LECTURE HALL

- **The Irresistible Power of Storytelling and Purpose**
  - 2:30 P.M.–4:00 P.M.
  - PULITZER HALL, LECTURE HALL
SAMPLE OF PARTICIPATING COMPANIES AND ORGANIZATIONS

• AIG
• AXIS Capital
• Archway Health
• Azam Chandran & Gilani
• Barclays
• Be Girl
• Bertelsmann
• Bloomberg LP
• Bonobos
• Center for the Integration & Advancement of New Americans
• Citi Ventures
• Columbia University Men’s Basketball
• Deloitte
• DRP Systems
• Eastern College Athletic Conference (ECAC)
• Ernst & Young
• Facebook
• Financial Industry Regulatory Authority (FINRA)
• Framework
• Freddie Mac
• GIANT Innovation
• Goldman Sachs
• Google
• Grassroot Technologies
• HERC
• Highre
• HSBC
• Human UPTions
• IMG
• Infosys Digital
• Innovation Dimmers
• Integra Software Services Private Ltd
• Invitation Relief
• IPREO
• IRI
• Instagram
• Jet.com
• Johnson & Johnson
• Kyle Canvan
• Lagardère Sports
• Lieberman Research Worldwide
• LinkedIn
• Malik Law Firm
• Manhattan Media
• Mastercard
• MetLife
• Morgan Stanley
• MP Silva (Global)
• Nasdaq
• NBCUniversal
• NobleBridge Wealth Management
• Norse Interiors
• Octagon
• ONE8O
• OpenSponsorship
• Ovid
• PIMCO
• Propelix
• Red Ivy Studios
• Rent the Runway
• Spotify
• SYPartners
• TekVizor
• The L.O.V.E. Mentoring Program
• The Voice of the Patient
• Toscano Clements Taylor Cost Consultants
• UBS Financial Services
• United Nations Development Programme (UNDP)
• Univision
• Urbanstrong
• Vault
• Voya

LOCATIONS

- Pulitzer Hall
  2950 Broadway
  New York, NY 10027
- Low Memorial Library
  2960 Broadway
  New York, NY 10027
- Alfred Lerner Hall
  2920 Broadway
  New York, NY 10027
- Faculty House
  64 Morningside Drive
  New York, NY 10027

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