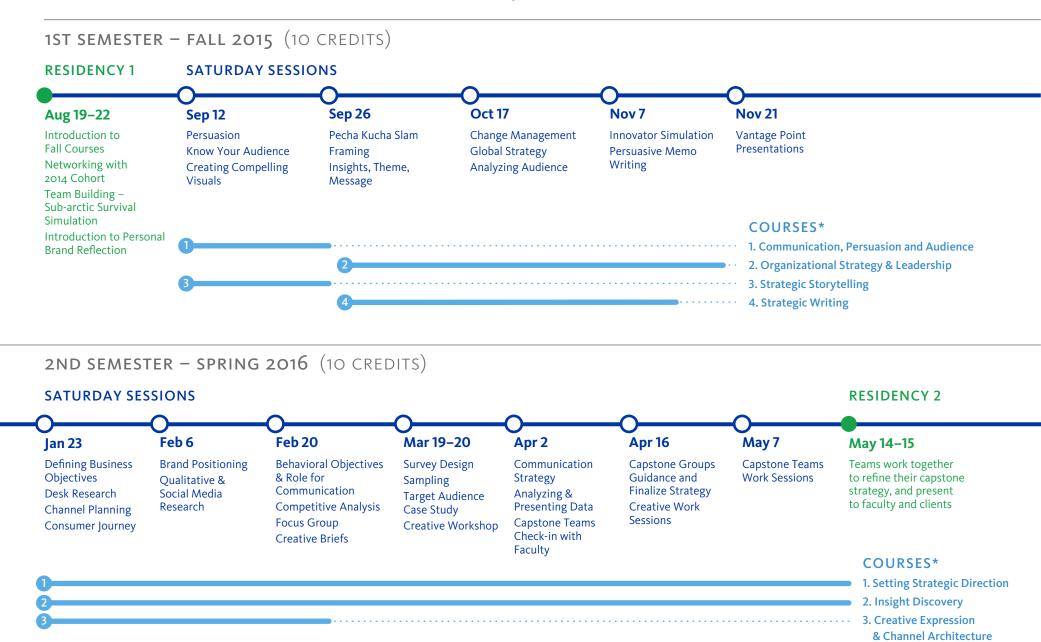


Fall 2015 Cohort – 4 Semester Curriculum Sequence (36 credits)



*Full-time students take one 3 credit elective. 13 credits total.



3RD SEMESTER - SUMMER 2016 (6 CREDITS)

2 ELECTIVES*

Examples

CONTENT STRATEGY CRISIS COMMUNICATIONS THE VALUE OF BRAND VISUALIZING BRAND THE MASTER NARRATIVE SOCIAL MEDIA IN THE ORGANIZATION

4TH SEMESTER - FALL 2016 (10 CREDITS)

