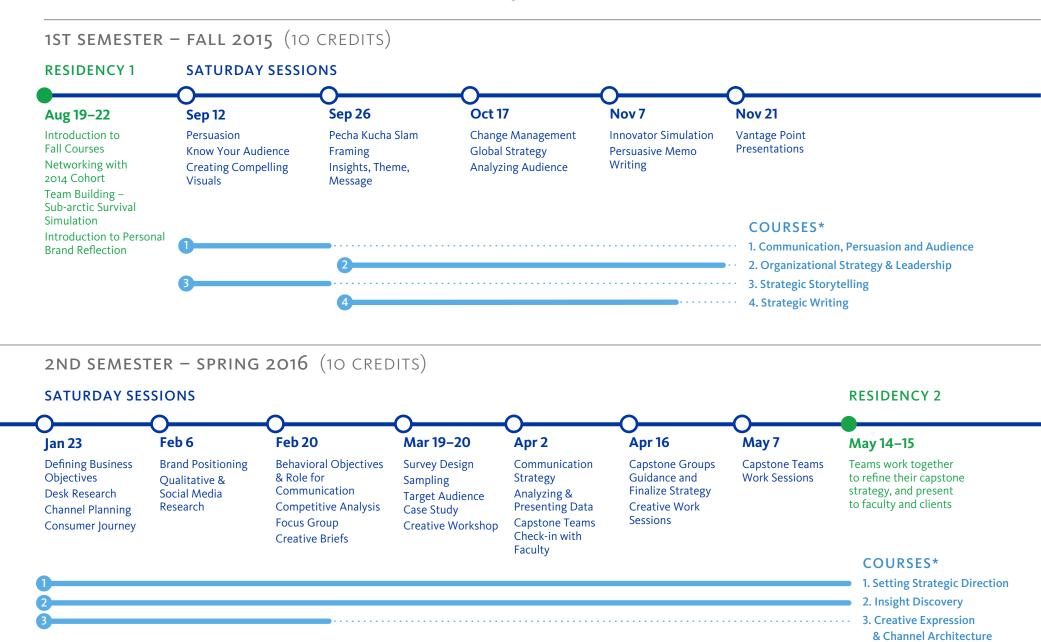


# Fall 2015 Cohort – 4 Semester Curriculum Sequence (36 credits)



\*Full-time students take one 3 credit elective. 13 credits total.



### 3RD SEMESTER - SUMMER 2016 (6 CREDITS)

#### 2 ELECTIVES\*

#### **Examples**

CONTENT STRATEGY CRISIS COMMUNICATIONS THE VALUE OF BRAND VISUALIZING BRAND THE MASTER NARRATIVE SOCIAL MEDIA IN THE ORGANIZATION

## 4TH SEMESTER - FALL 2016 (10 CREDITS)

