Under the leadership of Dean Jason Wingard, the mission of Columbia’s School of Professional Studies is to provide a rigorous, best-in-class educational experience that prepares our students for the marketplace and supports their academic and career aspirations. To accomplish this goal, we develop new programs and opportunities based on evolving industry needs.

Our global partners from Fortune 500 firms, academia, nonprofits, and government organizations are a critical component to the success of our school and our students. We work with you in many ways:

• You help inform the development of new and existing offerings, putting our students at the forefront of a continually evolving marketplace.
• You hire our students as interns, employees, or consultants.
• You engage our students as scholar-practitioners, guest lecturers, mentors, and Executives in Residence.
• You volunteer your time and expertise to sponsor our master’s capstone projects, enabling our students to apply theory to solve real-world challenges.
• You collaborate with us for a growing array of access-focused initiatives, including Girls in STEM, Military and Veterans, and most recently, the HBCU Fellowship.

As our students and graduates hone their skills and embark on rewarding professional pathways, we are grateful for the invaluable role that our partners play. We look forward to forging new relationships in 2017 and beyond. Please contact me to learn how to engage with our students and School in exciting new ways.

Tatum Soo Kim, Ph.D.
Associate Dean of Student Affairs
Columbia University School of Professional Studies
ts3018@columbia.edu
Our Network

ACADEMIC RELATIONSHIPS & PARTNERSHIPS

- Copenhagen Business School (Denmark)
- Nanyang Technological University (Singapore)
- NHH Norwegian School of Economics (Norway)
- Peking University (China)
- Tecnológico de Monterrey, Insper (Mexico)
- Università Cattolica del Sacro Cuore (Italy)
- University of Hong Kong (China)
- Accenture
- AIG
- American Red Cross
- Barclays Center
- Bloomberg Associates
- Capstone: World Surfing League
- CBS
- Deloitte Consulting
- ESPN
- FC Bayern Munich (Germany)
- Los Angeles County Metropolitan Transportation Authority
- Mass Mutual
- The Nature Conservatory
- New York Public Library
- Swiss Re
- Time Inc.

1 Source: School of Professional Studies website (sps.columbia.edu)
SPECIAL INITIATIVES

COLUMBIA GIRLS IN STEM
WITH
Microsoft, Goldman Sachs, Miami Dolphins

COLUMBIA HBCU FELLOWSHIP

MILITARY & VETERANS INITIATIVE
WITH
Center for a New American Security, Army Cyber Institute

WOMEN IN TECHNOLOGY INITIATIVE
## Career Process Pathway

### ASSESS
- Skills Assessment
- Industry Exploration
- Business Etiquette
- Initial Informational Interviewing
- Job Description Analysis
- Personal Gap Analysis
- Goal Setting
- Personal Brand Assessment
- Resume Review and Critique
- Business Writing

### DEVELOP
- Competency Assessment and Development
- Industry Culture Alignment
- Update Personal Gap Analysis
- Personal Brand Development
- Job Search Strategy
- Progressive Informational Interviewing
- Mock Interviews

### IMMERSE
- Evaluate Competency Development and Goals
- Execute Gap Analysis
- Industry Engagement Action Plan - Implementation
- Execute Job Search Strategy
- Actively Participate in Interview Process
ENGAGE

- Active Industry Engagement
- Update Target Goals
- Executive Coaching
- Continue Competency Enhancement

VALUE OF SPS STUDENTS

Columbia University Network
Marketplace Knowledge
Strategic Savviness
Industry Leadership
Our Students

STUDENT DEMOGRAPHICS

575
2016 GRADUATES2

32
AVERAGE AGE3

21–68
AGE RANGE3

31%
MINORITIES4

GENDER OF 2016 GRADUATES5

<table>
<thead>
<tr>
<th>Gender</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>1</td>
</tr>
<tr>
<td>Female</td>
<td>315</td>
</tr>
<tr>
<td>Male</td>
<td>259</td>
</tr>
<tr>
<td>Grand Total</td>
<td>575</td>
</tr>
</tbody>
</table>

WORK EXPERIENCE6

<table>
<thead>
<tr>
<th>Experience</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 10 years</td>
<td>19%</td>
</tr>
<tr>
<td>6-10 years</td>
<td>15%</td>
</tr>
<tr>
<td>3-5 years</td>
<td>17%</td>
</tr>
<tr>
<td>1-2 years</td>
<td>13%</td>
</tr>
<tr>
<td>Less than 1 year</td>
<td>36%</td>
</tr>
</tbody>
</table>

2  Degree Conferral Report 2016
3  Source: Student Information System, Fall 2016 enrollment, prepared by Office of Planning and Institutional Research
4  SPS Registration Management Report, N= 1,678 Master of Science students
5  SPS Registration Management Report, N= 1,678 Master of Science students

8
CITIZENSHIP

INTERNATIONAL 2016 GRADUATES’

DOMESTIC 2016 GRADUATES OUTSIDE OF NEW YORK STATE

SPS COUNTRY OF ORIGIN
2016 MASTER OF SCIENCE GRADUATES’

Armenia
Australia
Belgium
Brazil
Canada
Chile
China
Colombia
Cyprus
Ecuador
France
Gambia
Germany
Guyana
Honduras
Hong Kong
India

Indonesia
Iran
Israel
Italy
Kenya
Lebanon
Lithuania
Malaysia
Mauritius
Mexico
Netherlands
Nigeria
Norway
Pakistan
Panama
Peru
Philippines

Poland
Russia
Singapore
South Korea
Taiwan
Thailand
Trinidad & Tobago
Turkey
Uganda
Ukraine
United Kingdom
United Arab Emirates
Uruguay
Venezuela
Vietnam

6 SPS AY Application Report of Conferred 2016 MS Students N= 524 Master of Science students
7 SPS Registration Management Report, N = 575 Master of Science students
8 SPS Application Data of conferred 2016, N=575 Master of Science Students
EMPLOYMENT STATUS

POST-GRADUATE EMPLOYMENT BY INDUSTRY

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td>3%</td>
</tr>
<tr>
<td>Consulting</td>
<td>6%</td>
</tr>
<tr>
<td>Environmental Services</td>
<td>4%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>16%</td>
</tr>
<tr>
<td>Government / Public Policy</td>
<td>4%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>7%</td>
</tr>
<tr>
<td>Higher Education</td>
<td>15%</td>
</tr>
<tr>
<td>Insurance</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing and Production</td>
<td>1%</td>
</tr>
<tr>
<td>Marketing and Public Relations</td>
<td>4%</td>
</tr>
<tr>
<td>Nonprofit / Social Services</td>
<td>3%</td>
</tr>
<tr>
<td>Publishing</td>
<td>7%</td>
</tr>
<tr>
<td>Retail / Wholesale</td>
<td>3%</td>
</tr>
<tr>
<td>Sports</td>
<td>5%</td>
</tr>
<tr>
<td>Tech</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>5%</td>
</tr>
</tbody>
</table>

9 Graduate Exit Survey N= 196 Master of Science students
10 Based on Graduated Student Knowledge Rate N= 427 Master of Science students
MAKE OVER $90K\textsuperscript{11}

<table>
<thead>
<tr>
<th>POST-GRADUATE SALARY\textsuperscript{11}</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$90,000 or more</td>
<td>35%</td>
</tr>
<tr>
<td>$70,000–$89,999</td>
<td>13%</td>
</tr>
<tr>
<td>$50,000–$69,999</td>
<td>25%</td>
</tr>
<tr>
<td>$30,000–$49,000</td>
<td>10%</td>
</tr>
<tr>
<td>Under $29,999</td>
<td>17%</td>
</tr>
</tbody>
</table>

SAMPLE HIRING COMPANIES\textsuperscript{12}

- AccountAbility
- AECOM
- AIG\textsuperscript{*}
- American Express
- Bank of China
- Bioethics International
- Blackrock
- Bloomberg\textsuperscript{*}
- The Boston Consulting Group
- BNP Paribas
- Bucks Consulting at Xerox\textsuperscript{*}
- China Yue
- Citi
- Con Edison
- Consumer Reports
- Credit Suisse\textsuperscript{*}
- Deloitte
- Deutsche Bank\textsuperscript{*}
- Emblem Health\textsuperscript{*}
- Ernst & Young\textsuperscript{*}
- ESPN\textsuperscript{*}
- E*Trade Financial Corporation
- Federal Reserve Bank
- General Electric
- General Motors
- Hewlett-Packard Enterprise
- HSBC Securities
- IBM\textsuperscript{*}
- JetBlue\textsuperscript{*}
- JP Morgan Chase\textsuperscript{*}
- KPMG China\textsuperscript{*}
- Liberty Mutual\textsuperscript{*}
- L’Oreal\textsuperscript{*}
- Louis Vuitton\textsuperscript{*}
- Macy’s
- MassMutual Financial Group\textsuperscript{*}
- Mercer
- MetLife\textsuperscript{*}
- MIB Group\textsuperscript{*}
- Microsoft
- National Basketball Association\textsuperscript{*}
- National Futures Association
- National Hockey League\textsuperscript{*}
- New York Life Insurance\textsuperscript{*}
- New York City Department of Education
- New York City Mayor’s Office of Sustainability
- The New York Times
- NYU Langone Medical Center
- Octagon\textsuperscript{*}
- Pfizer
- PwC\textsuperscript{*}
- Prudential Financial\textsuperscript{*}
- SHAREnergy
- Thomson Reuters
- Transamerica
- Turner Sports
- UNICEF\textsuperscript{*}
- Unilever
- United Nations\textsuperscript{*}
- US Airforce
- US Navy
- USA Today
- The Walt Disney Company
- The World Bank

SAMPLE JOB TITLES\textsuperscript{13}

- Accounts Specialist
- Actuarial Analyst
- Applications Knowledge Manager
- Architect
- AVP Liquidity Management
- Brand Experience Strategist
- Business Analyst/Project Manager
- CEO
- Chief Operations Officer/Advisor
- Data Analyst
- Deputy Director of Optimization/Energy Manager
- Digital Revenues Specialist
- Director of Communications
- Director of Marketing, Vendor Relations
- Director Project Management
- Director of Sustainability Practice
- Equity Research Analyst
- ERM Modeling Analyst
- Grant Writer
- Head of Enterprise Architecture
- Industrial Designer and Creative Director
- IT Resilience Manager
- Manager, SOC Strategic Communications
- Product Manager
- Real Estate Investment Banker
- Reinsurance Specialist
- Research Fellow
- Research Systems Engineer
- Risk Analyst-Global VA Hedging
- Senior Network Engineer
- Senior Vice President of Strategy and Business Development
- Strategist, Sustainability and Corporate Social Responsibility
- Sustainability Manager
- Vice President of Information Technology and Chief Information Officer
- Vice President, IT Portfolio Management
- Vice President, Senior Lead Development Specialist

\textsuperscript{*} Employers that have hired more than one Columbia University’s SPS Master of Science student.

\textsuperscript{11} Graduate Exit Survey N = 196 Master of Science students

\textsuperscript{12} Based on Graduated Student Knowledge Rate N= 427 Master of Science students

\textsuperscript{13} Based on Graduated Student Knowledge Rate N= 427 Master of Science students
COLUMBIA UNIVERSITY
School of Professional Studies

Career Management
SPS-careermanagement@columbia.edu
212-854-0419

Post Job Opportunities
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